



jef maddock

graphic designer

714.608.2040
jef@jefmaddock.com
www.jefmaddock.com

Overview

Professional Graphic Designer for over 4 years.
Advertising, Marketing, Design Studio experience.
Printing industry since 1992.
Prepress and production expert.
Extensive design and software knowledge.
Experienced 'juggler' to meet project deadlines.

Education

Bachelor of Fine Arts - Graphic Design
California State University, Fullerton
January 2007

Skills

Mac and PC,
Adobe InDesign, Photoshop, Illustrator,
Flash, Dreamweaver, CSS, HTML,
QuarkXpress, Acrobat, Microsoft Office.
drawing, painting, photography, origami,
custom book production, woodblock printing.

Awards

2008 International Davey Awards
Print Campaign Award – B2B
MovinCool *How Many Ways Can You Spot Cool*
Ad campaign

For more information including
online portfolio and recommendations,
please visit www.jefmaddock.com.

**Any questions or requests,
please call (714) 608-2040
or email jef@jefmaddock.com**

Thank you.

Employment History

OfficeMax Impress – PrePress Specialist

Tracey Espinoza (714) 734-9417

November 2008 - present

Consult with clients, design and prepare files to print including logos, stationery, flyers, boxes, invitations, mailers, brochures, presentation folders, tent cards, labels, and custom calendars. Prepare quotes. Assist production and Impress Manager.

NuVisions Studio – Graphic Designer - Freelance

George Carter / Richard Atkinson (714) 327-1650

July 2008 - present

Catalog concept and develop for Sports Chalet,
design mailers and photo retouching.

Integrated MarketingWorks – Graphic Designer

Heather Campbell (714) 557-7100

October 2007 - July 2008

Concept to completion MovinCool's advertising campaign.
Design flyers, brochures, postcards, buckslips, posters, mailers,
animated web banners, and website construction and updates.

FIT Design – Graphic Designer

Fred Talactac (714) 256-1714

February 2007 - October 2007

Design logos, brochures, postcards, invitations, t-shirts,
presentation folders, labels, branding guides and catalogs.
Perform website updates and photo retouching.

O'Leary and Partners – Graphic Designer - Internship

Deidre McQuaide (949) 833-8006

Summer 2006

Design logos, hang tags, presentations, and truck graphics.
Alterations to ongoing projects including magazine ads,
billboards, and various print work.

Primary Color – Production Manager

John Russi / Steve Rowe (949) 660-7080

March 1996 - July 2005

Customer service, organize and prepare jobs to print,
mock-ups, film stripping, proofing, and quality control.